

LEAD 2023 SPONSORSHIP OPPORTUNITIES **January 22-25, 2023 / Asheville, NC**

Thank you for your interest in supporting LEAD 2023 as a sponsor!

We're thrilled to be meeting face to face once again this year! Our host: Central UMC.

If you're looking for a high-impact way to spread the word about your organization, mission, latest product, or upcoming event - with coast to coast reach - then sponsoring LEAD is for you.

We offer a wide-range of sponsorship levels designed to help you connect with innovative and creative leaders - with packages for teams big or small, each designed to make your organization "pop" before, during, and even after the conference. Contact Maria Longley, LEAD Sponsorship Coordinator, for more details: maria@umclead.net

PLATINUM LEVEL SPONSOR PACKAGE (ONE AVAILABLE) **\$7,500**

Our Platinum Sponsor will receive the following:

- Two Items in attendee bags
- Exhibitor Table through the duration of the conference, exclusively available during check-in/registration
- Organization logo/link prominently featured on the official event webpage
- Organization logo on all printed material
- Targeted email and/or video to all participants before and after the event about your organization
- Promotion through UMC LEAD social media channels
- Five minute speaking opportunity to promote your organization at the end of one Main Session
- Up to six complimentary registrations that include three hotel rooms
- Named as official sponsor in all media and press releases

PLATFORM SPONSOR PACKAGE (online platform and videography) (ONE AVAILABLE) **\$6,000**

The Platform Sponsor will receive the following:

- One item in attendee bags
- Exhibitor Table through the duration of the conference
- Organization logo/link on the official event webpage
- Organization logo on all printed material
- Five minute speaking opportunity to promote your organization during one Main Session
- Up to five complimentary registrations that include two hotel rooms
- Named as official sponsor during online conference, and as a sponsor on all schedules, media, and press releases which mention recording of the talks

CLOSING RECEPTION SPONSOR PACKAGE (ONE AVAILABLE)

\$5,000

The Closing Reception sponsor will receive the following:

- One item in attendee bags
- Exhibitor Table through the duration of the conference
- Organization logo/link on the official event webpage
- Organization logo on all printed material
- Exclusive branding and signage at Closing Reception (provided by sponsor)
- Five minute speaking opportunity to promote your organization at the Closing Reception
- Up to four complimentary registrations that include two hotel rooms
- Named as official sponsor during the Closing Reception, as a sponsor on all schedules, media, and press releases which mention the Closing Reception

OPENING RECEPTION SPONSOR PACKAGE (ONE AVAILABLE)

\$4,000

Our Opening Reception sponsor will receive the following:

- One item in attendee bags
- Exhibitor Table through the duration of the conference
- Organization logo/link on the official event webpage
- Organization logo on all printed material
- Exclusive branding and signage at the Opening Reception (provided by sponsor)
- Five minute speaking opportunity to promote your organization at the Opening Reception
- Up to three complimentary registrations that include one hotel room
- Named as official sponsor during the Opening Reception, as a sponsor on all schedules, media, and press releases, which mention the Opening Reception

LUNCH SPONSOR PACKAGE (TWO AVAILABLE)

\$3,000

The Lunch Sponsors will receive the following:

- One item in attendee bags
- Exhibitor Table
- Exclusive branding and signage during one lunch (signage provided by sponsor)
- Organization logo/link on the official event webpage
- Three minute speaking opportunity to promote your organization before session one lunch break.
- Up to two complimentary registrations with one hotel room

BREAKFAST OR SNACK SPONSOR PACKAGE (FOUR AVAILABLE)

\$1,500

The Breakfast or Snack Sponsors will receive the following:

- One item in attendee bags
- Exhibitor Table
- Exclusive branding and signage during one Breakfast or Snack (signage provided by sponsor)
- Organization logo/link on the official event webpage
- One complimentary registration with shared hotel room or two commuter registrations

SCHOLARSHIP SPONSOR (MULTIPLE AVAILABLE)

\$500

Each year, LEAD issues a number of scholarships for those needing financial assistance in order to attend the conference. Help grow this critical endowment through sponsorship. Scholarship applications and acceptance are processed by the LEAD Planning Team only. Please note: excess funds will be placed in the scholarship endowment.

Our Scholarships Sponsors will enjoy the following:

- One item in attendee bags
- Organization logo/link on the official event webpage

SPEAKERS SPONSOR (ONE AVAILABLE)

\$500 + Gifts + Postage

Show your support for our gifted array of speakers while featuring the latest book, merchandise, or promo from your organization.

Speakers sponsor will receive the following:

- One item in attendee bags
- Organization logo/link on the official event webpage
- Each speaker (estimated to be 12-16) will receive a thank you gift provided by your organization valued at \$25 or more, to be received by Central UMC no later than Friday, January 21. Speaker gifts will be distributed by the LEAD Planning Team during the conference.

LANYARD SPONSOR

\$500 + Lanyards | Deadline: January 5, 2023

See your logo everywhere during conference time! Sponsor the lanyards for attendee name badges.

Sponsor must provide the lanyards with pre-printed artwork/logo. Artwork/logo must be approved by the UMC LEAD planning team. Lanyards must be shipped to the event site at sponsor's expense. Total number of lanyards needed is estimated to be 125.

ATTENDEE BAG

\$300 + Bags | January 5, 2023

Spot your logo on every attendee bag filled with a name badge, pens, promo items, and giveaways. You provide the bags with pre-printed artwork/logo. Artwork/logo must be approved by the UMC LEAD planning team. Bags must be shipped to the event site at sponsor's expense. Total number of bags needed is estimated to be 125..

ATTENDEE BAG INSERTS

\$100 + Inserts | January 5, 2023

Advertise your organization with your own print piece or small gift (pen, keychain, etc.) to be placed in each attendee bag. Availability is limited and is on a first-come basis. Print piece size and content is subject to approval by the UMC LEAD planning team. Inserts must be shipped to the event site at sponsor's expense. Total number of pieces needed is estimated to be 125.

The Nitty Gritty:

SHIPPING

All material that requires shipping to the event site must arrive **no sooner** than Monday January 17 and **no later** than Friday, January 21.

Mailing Address TBD

CANCELLATIONS

Sponsorships are non-refundable.

Sponsors, exhibitors, and vendors who have registered for the conference itself are subject to standard registration cancellation policies. (<http://umclead.net/conference/register/>)

CONTACT

For questions or more information on LEAD 2023 sponsorship opportunities, please contact Maria Longley: maria@umclead.net