



san diego, ca

JANUARY 23 - 26, 2022

sponsorship

UMC LEAD 2022 SPONSORSHIP OPPORTUNITIES

January 23-26, 2022 / San Diego, CA

Thank you for your interest in supporting UMC LEAD 2022 as a sponsor!

We're thrilled to be meeting face to face once again this year! Our host: [Normal Heights UMC](#). Our conference hotel: [The Lafayette](#).

If you're looking for a high-impact way to spread the word about your organization, mission, latest product, or upcoming event - with coast to coast reach - then sponsoring LEAD is for you.

We offer a wide range of sponsorship levels designed to help you connect with innovative and creative leaders - with packages for teams big or small, each designed to make your organization "pop" before, during, and even after the conference.

For more information, contact Maria Longley, LEAD Sponsorship Coordinator: maria@umclead.net

PLATINUM LEVEL SPONSOR PACKAGE (ONE AVAILABLE) \$10,000

Our Platinum Sponsor will receive the following:

- Two Items in attendee bags
- Exhibitor Table through the duration of the conference, exclusively available during check-in/registration
- Organization logo/link prominently featured on the official event webpage
- Organization logo on all printed material
- Targeted email to all participants before and after the event about your organization
- Promotion through UMC LEAD social media channels
- Five minute speaking opportunity to promote your organization at the end of one Main Session
- Up to five complimentary registrations that include two hotel rooms
- Named as official sponsor in all media and press releases

CLOSING RECEPTION SPONSOR PACKAGE (ONE AVAILABLE)

\$5,000

The Closing Reception sponsor will receive the following:

- One item in attendee bags
 - Exhibitor Table through the duration of the conference
 - Organization logo/link on the official event webpage
 - Organization logo on all printed material
 - Exclusive branding and signage at Closing Reception (provided by sponsor)
 - Five-minute speaking opportunity to promote your organization at the Closing Reception
 - Up to four complimentary registrations that include one hotel room
 - Named as official sponsor during the Closing Reception, as a sponsor on all schedules, media, and press releases which mention the Closing Reception
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OPENING RECEPTION SPONSOR PACKAGE (ONE AVAILABLE)

\$3,500

Our Opening Reception sponsor will receive the following:

- One item in attendee bags
- Exhibitor Table through the duration of the conference
- Organization logo/link on the official event webpage
- Organization logo on all printed material
- Exclusive branding and signage at the Opening Reception (provided by sponsor)
- Five-minute speaking opportunity to promote your organization at the Opening Reception
- Up to three complimentary registrations that include one hotel room
- Named as official sponsor during the Opening Reception, as a sponsor on all schedules, media, and press releases, which mention the Opening Reception

LUNCH SPONSOR PACKAGE (TWO AVAILABLE)

\$2,000

The Lunch Sponsors will receive the following:

- One item in attendee bags
- Exhibitor Table
- Exclusive branding and signage during one Lunch (signage provided by sponsor)
- Organization logo/link on the official event webpage
- Three-minute speaking opportunity to promote your organization before Session One Lunch Break
- Up to two complimentary registrations with one hotel room

BREAKFAST OR SNACK SPONSOR PACKAGE (FOUR AVAILABLE)

\$1,000

The Breakfast or Snack Sponsors will receive the following:

- One item in attendee bags
- Exhibitor Table
- Exclusive branding and signage during one Breakfast or Snack Break (signage provided by sponsor)
- Organization logo/link on the official event webpage
- Ninety-second speaking opportunity to promote your organization during one of the sessions
- One complimentary registration with shared hotel room or two commuter registrations

SCHOLARSHIP SPONSOR (MULTIPLE AVAILABLE)

\$500

Each year, LEAD issues a number of scholarships for those needing financial assistance in order to attend the conference. Help grow this critical endowment through sponsorship. Scholarship applications and acceptance are processed by the LEAD Planning Team only. Excess funds will be placed in the endowment fund.

Our Scholarships Sponsors will enjoy the following:

- One item in attendee bags
- Exhibitor Table
- Organization logo/link on the official event webpage

SPEAKERS SPONSOR (ONE AVAILABLE)

\$500 + Gifts + Postage

Show your support for our gifted array of speakers while featuring the latest book, merchandise, or promo from your organization. Each speaker (estimated to be 12-16) will receive a thank you gift provided by your organization valued at \$25 or more, to be received no later than Friday, January 21 (mailing address TBD). Speaker gifts will be distributed by the LEAD Planning Team during the conference.

The Speakers Sponsor will receive the following:

- One item in attendee bags
- Exhibitor Table
- Organization logo/link on the official event webpage

LANYARD SPONSOR (ONE AVAILABLE)

\$500 + Lanyards | Deadline: January 5, 2022

See your logo everywhere during conference time! Sponsor the lanyards for attendee name badges. Sponsor must provide the lanyards with pre-printed artwork/logo. Artwork/logo must be approved by the UMC LEAD planning team. Lanyards must be shipped to the event at sponsor's expense (mailing address TBD). Total number of lanyards needed is estimated to be 125.

VENDOR SPACE (MULTIPLE AVAILABLE, SPACE IS LIMITED)

\$350 + Registration | Deadline: January 5, 2022

Enjoy space as a vendor selling your product, service, or other items. Your booth will include a table, two chairs, and electricity. Products/promos must be approved in advance by the UMC LEAD planning team.

ATTENDEE BAG (ONE AVAILABLE)

\$300 + Bags | January 5, 2022

Spot your logo on every attendee bag filled with a name badge, pens, promo items, and giveaways! You provide the bags with pre-printed artwork/logo. Artwork/logo must be approved by the UMC LEAD planning team. Bags must be shipped to the event at sponsor's expense (mailing address TBD). Total number of bags needed is estimated to be 125.

EXHIBIT SPACE (MULTIPLE AVAILABLE, SPACE IS LIMITED)
\$250 + Registration | January 5, 2022

Be an Exhibitor! Create a signature spot with the chance to provide information about your organization, mission or agency to attendees. Your booth will include a table, two chairs, and electricity. Products/promos must be approved in advance by the UMC LEAD Planning Team.

ATTENDEE BAG INSERTS (MULTIPLE AVAILABLE)
\$100 + Inserts | January 5, 2022

Advertise your organization with your own print piece or small gift (pen, keychain, etc.) to be placed in each attendee bag. Availability is limited and is on a first-come basis. Print piece size and content are subject to approval by the UMC LEAD Planning Team. Inserts must be shipped to the event at sponsor's expense (mailing address TBD). Total number of pieces needed is estimated to be 125.

**PLEASE SEE DETAILS ON SHIPPING, OUR CANCELLATION POLICY,
AND HOW TO GET IN TOUCH ON THE FOLLOWING PAGE**

THE NITTY-GRITTY

SHIPPING

All material that requires shipping to the event must arrive no sooner than Monday, January 17, and no later than Friday, January 21.

Mailing Address TBD

CANCELLATIONS

Platinum Level, Opening Reception, Lunch, Breakfast/Snack, and Scholarship sponsorships are non-refundable.

Booth space (for Exhibit, Vendor, and other sponsors eligible for booth space) reservations are refundable minus a \$100 cancellation fee at least two weeks prior to set-up. Cancellations must be submitted in writing. No refunds will be given within two weeks of the event.

Sponsors, exhibitors, and vendors who have registered for the conference itself are subject to standard registration cancellation policies found in the registration link [here](#)

CONTACT

For questions or more information on LEAD 2022 sponsorship opportunities, please contact Maria Longley: maria@umclead.net

Visit our webpage: <https://www.umclead.net/>

